

Privacy Notice

All of us at sagealana.com (“**Sage Alana**,” “**we**,” “**us**,” or “**our**“) are committed to respecting your privacy. Sagealana.com provides digital marketing services, tracking and analytic tools (the “**Service**”).

This privacy notice describes how we and some of the companies we work with collect, use, share, and protect information in connection with our websites, portals, and other online applications (collectively, the “**Website**“), and your choices and rights regarding the collection and use of your information.

This privacy notice applies to any website that displays or links to this privacy notice and to all visitors, users, members, providers, and others who access the Website from the United States. This privacy notice does not apply to websites, portals, mobile apps, or other online applications that have their own privacy notice or otherwise do not display or link to this policy notice.

Some of the concepts are technical and we tried to explain things in a straightforward and transparent way. If you have any questions or comments about this privacy notice, the ways in which we collect and use the information described below, or your choices and rights regarding such use, please do not hesitate to contact us:

Email: sage@sagealana.com

Mailing Address: 198 Okatie Village Dr, Suite 103 #166, Bluffton, SC 29909

Effective Date: January 1, 2023

Information We Collect

Our Website collects information that either directly identifies you or could reasonably be used in combination with other information to identify you. Examples of personal

information include your name and email address. Personal information does not include information that has been made anonymous or aggregated so that it can no longer be used to identify a specific person, computer, or device.

Information You Provide

In order to use or interact with our Website, you may choose to give us certain personal information that can include your name and email address. For example:

- When you sign up to receive information about our services or register for our e-newsletter, you may provide your name, contact information, the service or newsletter you are interested in, and any other information you choose to provide.
- If you submit an inquiry using the Contact Us form or otherwise contact us through the Website, you may provide your name, contact information, and any other information you include with your submission.

Information Generated Through Your Use of the Website

When you visit sagealana.com, our website collects information on your actions. We collect this personal information and other data when you provide it to us directly through the Website or automatically through your use of the Website. Like most websites and other online services, our Website collects certain information that is created and recorded automatically when you use or interact with the Website. This information includes the following:

- **Cookie Data.** Cookies are pieces of information that are stored by your browser on your computer's hard drive. sagealana.com uses cookies to help us provide you with a more personal experience and allow sagealana.com (or its third party vendor) to collect non personally identifiable information about your use of the

website. This non personally identifiable information does not contain any personal information about you and is anonymous.

- **Log Data.** sagealana.com gathers certain information automatically and stores it in its log files. When you use or interact with the Website our servers record certain information that is automatically reported by your browser or device each time you make a request to access the Website. This information may include IP address, browser type, ISP provider, date/time stamp. We may also collect similar data from emails sent to our users in order to help us track which emails are opened and which links are clicked by recipients. When this data is associated or linked with your personal information we treat it as personal information.
- **Device Information.** In addition to log data, we may collect certain information about the device you're using to access the Website, such as the device type, operating system and version, device settings, unique device identifier, advertising identifiers, device motion information, mobile network information, and crash data. To learn more about what information your device makes available to us, please check the policies of your device manufacturer or software provider.
- **Location Information.** The Website may collect information about your approximate or precise location depending on the Website features or content and your computer or device permissions. Various technologies may be used to collect this location information, such as GPS, IP address, and other sensors that may provide information on nearby devices, Wi-Fi access points, and cell towers.

Information Received from Third Parties

We may receive information about you and your activity on and off the Website from our partners, service providers, and other third parties. For example:

- We may receive information collected by providers of analytics tools such as Website traffic and usage trend data, information regarding users' browser or

device activity on third-party sites, and information regarding ad delivery and performance.

- We may obtain information about you from commercially available sources such as data aggregators, marketing providers, and other public databases. This information may include your name, contact information, demographic information, interests and publicly-observed data (such as from social media and shopping behavior), and professional experience.

How sagealana.com Uses Information

sagealana.com uses the information you provide through the Website for the purposes for which such information was provided. The information collected by sagealana.com is used to create aggregate portraits of the users to determine trends in usage.

BY CONTINUING TO VISIT OR INTERACT WITH OUR WEBSITE, YOU CONSENT TO THE USE OF COOKIES AND SIMILAR TECHNOLOGIES AS DESCRIBED IN THIS PRIVACY NOTICE.

Social Plugins

This Website may use social plugins (for example, the Facebook “Like” button or “Share to Twitter” button) to enable you to easily share information with others. When you visit our Website, the operator of the social plugin may be able to place a cookie on your browser or device, enabling that operator to recognize users who have previously visited our Website. If you have previously logged into the associated social media website (for example, Facebook or Twitter) before visiting our Website, the social plugin allows that social media website to receive information about your visit to particular pages on our Website. The social plugin may collect this information for any such users who have logged into social networks, whether or not they specifically interact with the plugin on our Website (for example, by clicking “Like” or “Share”). The social plugin may also allow the social media website to share information about your activities on our Website with other users of their social media website. For further details about the

information shared via a particular social media plugin, you should refer to that social media site's privacy policies and terms of use.

Do Not Track (DNT)

sagealana.com does not generally respond to "do not track" signals because a DNT standard has not been developed. W3C (The World Wide Web Consortium) is working with industry groups, Internet browsers, technology companies, and regulators to develop a DNT technology standard. While some progress has been made, it has been slow and no standard has yet been adopted.

Your Choices and Rights

Your Privacy Choices

You can visit our Website without revealing any personal information about yourself. However, to obtain our services, we will ask you to provide certain personal information. If you choose not to provide this information, you may be unable to obtain our products and services or create an account with us.

You may unsubscribe from commercial email communications from us by clicking on the "unsubscribe link" provided at the bottom of such communications. Please note that disabling, removing or blocking cookies may turn off some of the features of our Website that make your experience more efficient, and some Website features may not function properly or be accessible.

Your Rights

You have the right to receive information from us about the categories of personal information we maintain about you and the sources of such information. In addition, you have the right to request rectification of any personal information that is inaccurate or incomplete. However, for record keeping and compliance purposes, we may retain

certain information collected from you, even if inaccurate or incomplete. To exercise any of these rights, please send us an email at sage@sagealana.com. To protect your privacy, we will only respond to email messages sent from the email account you used to contact us initially or otherwise associated with your account.

Security

sagealana.com uses industry standard tools such as firewalls to ensure that your information is secure and confidential. Even with these efforts no website or online service is 100% secure.

Applicable Law

This Privacy Policy is governed by and interpreted in accordance with the laws of the state of South Carolina, without giving effect to its conflict of laws provisions.

Notice of Changes

sagealana.com reserves the right, at any time and without notice, to add, to change, modify or update this privacy policy by posting such change, update or modification on the sagealana.com. Changes, modifications, or updates will be effective immediately upon posting.

Contact Information

Questions regarding this Privacy Policy should be referred to:

Sage Alana

198 Okatie Village Drive, Suite 103 #166

Bluffton, SC 29909